

ENVIRONMENTAL DIALOG



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CITTA' DELLA SCIENZA

CALIFORNIA COLLEGE OF THE ARTS SUMMER 2015

COLOPHON

This catalog was produced to document the work created by students and collaborators under the direction of S.A.Prof. Mariella Poli, Summer Study Abroad: Italy, Special Programs at the California College of the Arts, San Francisco and in a collaborative site specific installation/performance with Citta' della Scienza (City of Science), Le Nuvole Theater Art and Science, Dedalus Social Cooperative and Second University of Naples, Italy.

Catalog designed by Garth Fry

ACKNOWLEDGMENTS

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A special thanks goes to Mei Dong and Laurel Rose for producing a documentary film on our field experience and to Garth Fry (Course Designated Teaching Assistant) for helping with the design of the project's publication.



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INTRODUCTION

ENVIRONMENTAL DIALOG

The project “Environmental Dialog” is the result of the studio practice portion of Mariella Poli’s Interdisciplinary Course for the Program ‘Summer Study Abroad: Italy’ of California College of the Arts, June 2015; there were 13 students participating from disciplines such as sculpture, film, writing, performance, interior, industrial and fashion design. It was a collaborative field experience consisting of site-specific installations and performance with Citta’ della Scienza (City of Science), Le Nuvole Theater Art and Science, Dedalus Social Cooperative and Second University of Naples (Hybrid Design Lab). There were 4 migrant participants in the performance of different cultural backgrounds from Dedalus Association as well as 15 students of design, interior and industrial, from the Course ‘Bio-innovation Design’ of Carla Langella, Naples Second University.

These projects took place in the post-industrial district and waterfront of Naples, inside the City of Science, where the Interactive Science Museum was before it was destroyed by arsons in March 2013. Since then various initiatives were created to collect funding to rebuild the museum and with Local, National and International support the reconstruction will finally take place.

The “Città della Scienza” (City of Science) museum, was opened to public in 1996 and features various areas in which to explore and learn about science, natural phenomena, and hosts a wide large number of science exhibits and culture events. It is also a promoter for sustainable technologies activities and enterprises. Its structures are located in Bagnoli, the former industrial district in Naples, and its nucleus was built in a 19th-century workshops industry archeological site. The museum was built by a public-private foundation called “Foundation IDIS”.

The vision of the foundation Idis-City of Science works to build a knowledge-based economy, capable of creating real work quality and greater social cohesion. This project is developed through the exploitation of land resources and attention to context European and Euro-Mediterranean. The Foundation, in fact, with its local stakeholders (school networks, agencies, businesses, local authorities and social associations) became co-workers and operational divisions that experiment with new cultural products. In addition, the Foundation is aware that its objectives are contextually framed by European and Euro-Mediterranean partnership, both because of the contemporary scientific and technological developments and the strategic location of Naples as the border between North and South.

“Environmental Dialog” was an interactive exchange of three parallel events, the first, three site-specific sculptures made from recycled materials remaining from the fire that symbolize land, sea and the possibilities of regeneration; the second installation/design was an assembly of singular materials such as iron, glass, bricks, wood and presented to show the transformative nature of Fire. The final event was a Performance choreographed from oral stories to promote awareness of environmental issues and give visibility to the tragic stories of migrants approaching Italy from the Mediterranean Sea.

The intention of this project “Environmental Dialog” was to create a symbolic positive act of good will towards the community of City of Science for supporting the upcoming reconstruction of the Interactive Science Museum.

This field experience was educationally rich in many ways such as exposing students to an environmental science landscape, introducing ways to work collaboratively on environmental issues and contributing to a cultural discussion that represents diversity and vision.

Senior Adjunct Professor Mariella Poli
CCA Summer Study Abroad: Italy June 2015







AFTER THE 2013 FIRE

AFTER THE 2013 FIRE









AFTER THE 2013 FIRE

AFTER THE 2013 FIRE









AFTER THE 2013 FIRE

SCULPTURE / INSTALLATION







































PERFORMANCE



























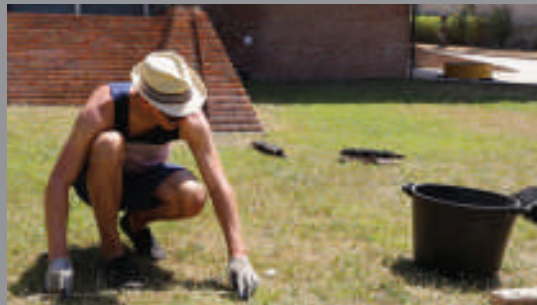


A close-up photograph of a hand holding a Canon lens. The lens is black with a prominent red ring near the front element. The background is heavily blurred, showing out-of-focus lights and foliage, creating a bokeh effect. A semi-transparent grey rectangular box is overlaid on the left side of the image, containing the word 'FILM' in white capital letters.

FILM



VIDEO STILLS OF RECORDED EXPERIENCES







DESIGN / INSTALLATION





SUN DESIGN INSTALLATION

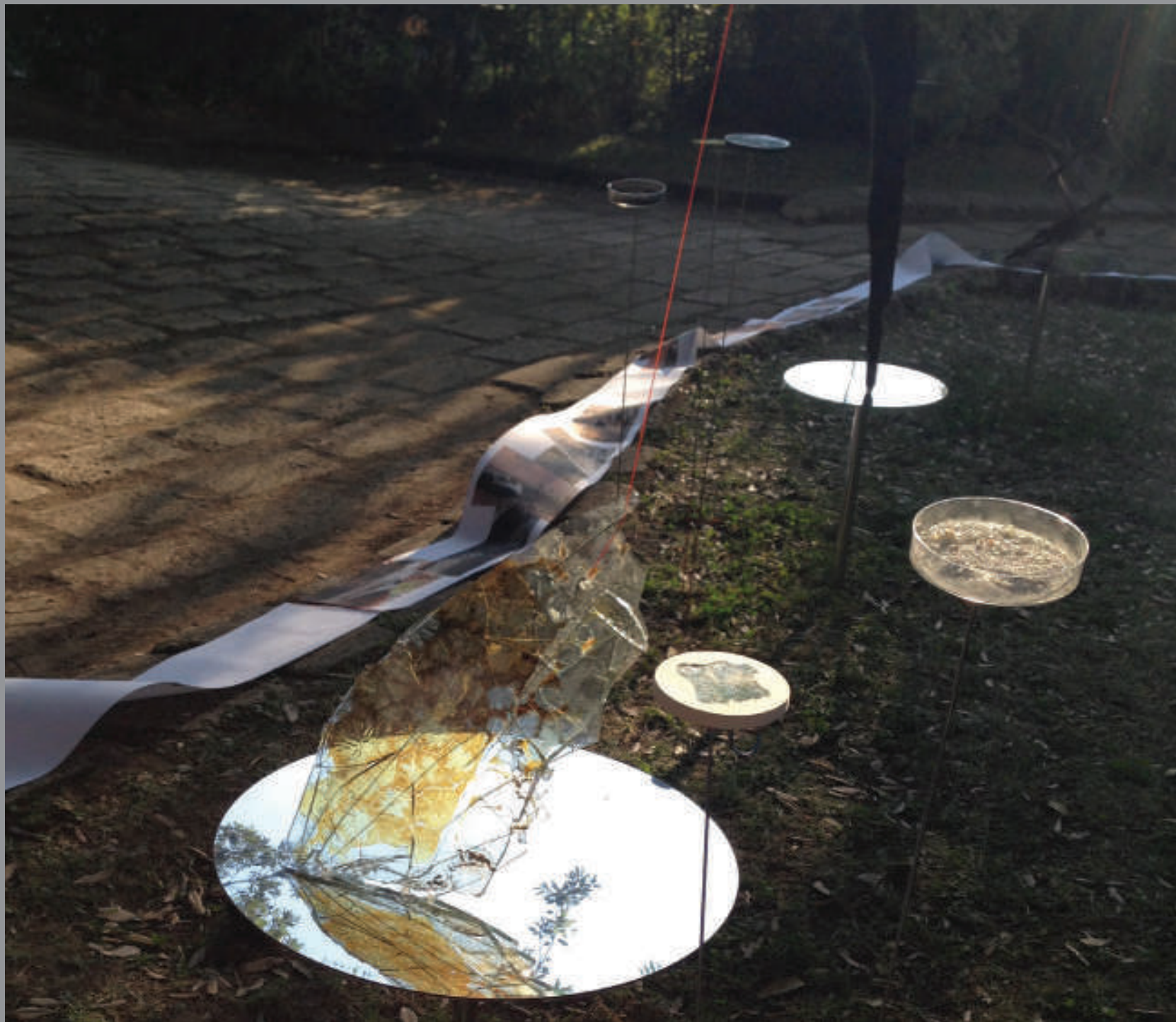
MUTE AZIONI INTRODUCTION

“Mute Azioni” design installation is on how the materials have reacted fire event. We have the stations placed in line each dedicated to one of the materials of which consisted of the museum. An entry for each location will tell go to physiochemical properties of the material from the iron is oxidized, it changed color and became more flexible, the bricks have remained almost intact on the outside but very fragile, glass with plastic film inside generated images that seem organic, wood has become as fossil silvery color. By scientific hints, see the analogy with people about how different people can come out of a traumatic event, a tragedy, an illness, a shock, some more crumpled but stronger in, some with more personality and charm, others apparently intact but inside fragile. The workstations are connected by ties, wires, stitching representing hope to apply dynamic cross-linking similar to those that occur after the formation of a wound in human skin, the presence of fibrinogen and thrombin in the blood creates a network that repairs such as a seam complex (see picture 1). Similarly the different reactions of people who shared a drama made in connection, shared and made system can lead to a real and positive rebirth

Industrial Design Researcher, prof. Carla Langella
Second University of Naples, Italy









ARCHITECTURAL DESIGN

The winning design for the new Science Centre Citta' della Scienza was architects, Valerio Ciotola from Naples and Andrea Guazzieri from Venezia and both have pledged their strong commitment for the new Science Centre to be rebuilt as quickly as possible.



